

Accelerate Digital Transformation with Business Observability

Scale Transformations by Turning Performance into Profit

The AppDynamics Business Observability Platform is the only platform that enables IT Operations to monitor the full IT stack - from customer and employee-facing applications right through to low-level infrastructure - and link performance to business outcomes.

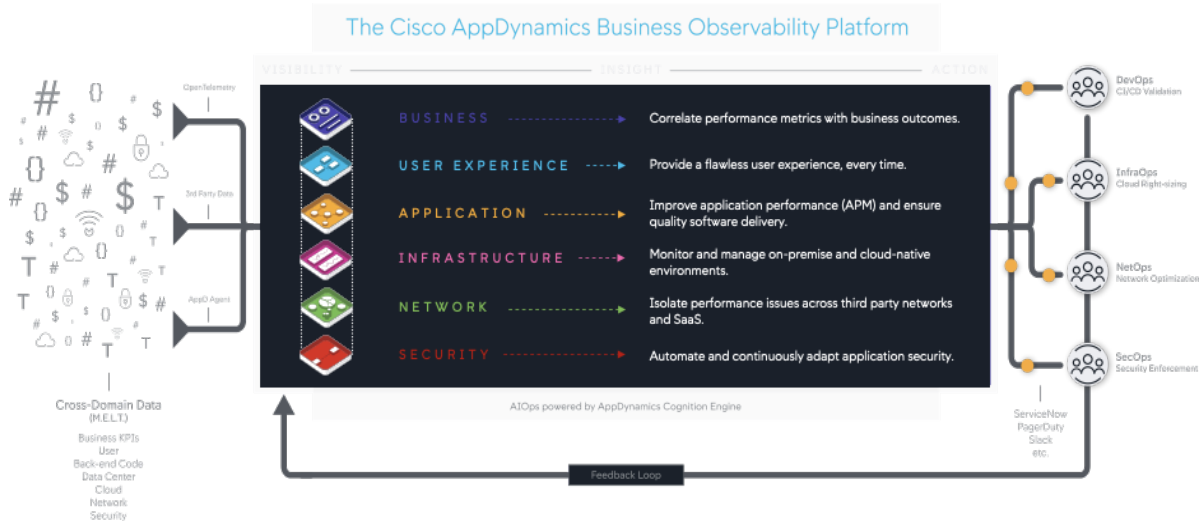
Regardless of whether the core environment is on-prem, in the cloud, or a mix of both, customers can now bring business context to every layer of the tech stack and cut through the noise caused by the ever-increasing volumes of data with 3 Business Observability Principles:

Ensure business context deep
Into the technology stack

Align teams across the org to
Focus on shared priorities

Act with confidence on what
Matters most to the business

Key Benefits of the AppDynamics Business Observability Platform



Customers now have the ability to tackle spiraling complexity with full stack observability



Business: Observability applies business context to everything, whether that's understanding how user experience impacts the bottom line or how the application performance contributes to the amount of business that's processed. With AppDynamics Business Observability Platform, business data across all areas of the stack ensures every technical decision is made with business context.



User Experience: Customers get unparalleled insight from the perspective of their customers to understand how user experience impacts their bottom line. Observability ensures that end-user issues are identified proactively, following the user from device, over the network, and into the application and underlying infrastructure so a flawless experience is delivered every time.



Application: AppDynamics's Business Observability Platform breaks down organizational silos to drive tighter collaboration between teams and improve business results. Whether the application is located in the cloud, on-prem, or a mixture of both, customers can manage and proactively diagnose performance issues before they impact their bottom line.



Infrastructure: With Infrastructure Workload Optimization, customers can facilitate an application assured infrastructure. When there is an application issue at any layer of the stack, customers have the ability to quantify the changes that need to be made to improve application performance and automatically execute those actions. Infrastructure Workload Optimization enables customers to continually find and fix issues at the infrastructure level that affect digital experience,



Network: With ThousandEyes, customers can solve customer challenges related to identifying, quantifying, and fixing network issues that affect customer experience. Root-cause analysis can be extended to include network and internet related problems, Enterprise Collaboration and Productivity SaaS Applications, and 3rd party service dependencies within the application.



Security: Customers can now simplify the life cycle of vulnerability fixes and security incidents by creating shared context across application and security teams. Application-Tier-Node correlation helps teams focus on incidents that matter most while providing visibility into the application's true behavior and monitoring for application security breaches and vulnerabilities. That means the digital enterprise can operate at speed without sacrificing security.

Learn more at www.fullobservability.com



PERFORM IT